



Heldon

Electronique Guerilla (Heldon I) (50th Anniversary Edition)

March 01 2024
Limited LP



Key facts to begin with:

- **Limited Anniversary Edition: hand numbered, limited edition blue vinyl, 500 copies available!**
- **Debut album by the groundbreaking French space rock electro project (1974)**
- **Heldon = Richard Pinhas with a variety of guest musicians on different tracks**
- **The music: a psychedelic sonic symbiosis of a 1954 Gibson Les Paul and an EMS Synthi AKS**
- **Special guest appearance by the French philosopher Gilles Deleuze reciting Nietzsche!**

In 1973, 22-year old Richard Pinhas was well on his way to becoming a full-time philosopher. He had almost finished his Ph.D and begun teaching at the University of Paris. But he also had a hobby: writing music and recording it himself. When he submitted a few tracks to British label E.G. (home of King Crimson and Roxy Music), the imprint was interested, but Pinhas was frustrated to find out he'd have to wait a year for them to release anything.

So Pinhas put out his first album on his own label, Disjuncta. He called the project Heldon (from a location in Norman Spinrad's 1972 sci-fi novel "The Iron Dream"). It might have been the first self-released rock record in France. "Or at least the first one that worked," says Pinhas. "It was like a musical and political event in France. Musical because there were few artists using synthesizers here, or even in the world. And political because we tried to say that the big companies make everything bad and their records are too expensive."

Most of "Electronique Guerilla" was made by Pinhas alone, but "Ouais, Marchais, Mieux Qu'en 68" featured five collaborators, including one of his mentors, Gilles Deleuze. Over winding guitars and pointed percussion, the French philosopher reads lyrics taken from Friedrich Nietzsche's "The Voyager and His Shadow".

Despite being self-released – with Pinhas himself delivering some stock directly to record stores — "Electronique Guerilla" quickly sold over 19,000 copies. That convinced Pinhas he should make and release more music by himself — but he would have little time for philosophy. "I had to make a decision, because at that point in France, you couldn't do two jobs," he remembers. "So I made this very bad choice to be a rock 'n' roll musician." It's a choice he's stuck to for four decades, and the fiery "Electronique Guerilla" provided a potent spark.

Tracklisting

- A1.** Zind
- A2.** Back To Heldon
- A3.** Northernland Lady
- B1.** Ouais, Marchais, Mieux Qu'en 68
(Ex : Le Voyageur)
- B2.** Circulus Vitiosus
- B3.** Ballade Pour Puig Antich,
Révolutionnaire Assassiné En Espagne

Promotion

Sean Newsham
+49(0)40-88166663
sean@bureau-b.com
www.bureau-b.com

BB280
LP 254381
4015698855036

